University of the West of Scotland

Undergraduate Programme Specification

Session: 2024/25

Last modified: April 2024

Status: Proposal

Named Award Title:	**Business and Project Management (Graduate Apprenticeship)**

Award Title for Each Award:	**BA (Hons) Project Management.** **Dip HE Project Management.** **Cert HE Project Management**

Date of Validation:	November 2023
Details of Cohorts Applies to:	

Awarding Institution/Body:	University of the West of Scotland
Teaching Institution:	University of the West of Scotland
Language of Instruction & Examination:	English
Award Accredited By:	
Maximum Period of Registration:	Normally 4 years full-time
Mode of Study:	Full Time
Campus:	Lanarkshire

School:	School of Business & Creative Industries
Programme Board	Marketing, Innovation, Tourism & Events
Programme Leader:	Gary Gillon

Admission Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

SQA National Qualifications

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:
Year 1 Entry:
Year 1:
• Scottish Highers: BBBC (102 UCAS points) including English
• Others: an appropriate Foundation Apprenticeship, Modern Apprenticeship

Employment: All applicants must be in employment (minimum of 21 hours per week) in a role related to the course of study, must have the right to live and work in Scotland and be working in Scotland. You can apply if you are aged 16 or over and there is no maximum age limit. The employer must commit to providing a suitable workplace environment and to offering guidance and mentoring support to the apprentice with the appointment of a work-based mentor.

If you are a school leaver or not in employment but think that a GA could be for you, you can apply the same way you would apply for a job. The vacancies are advertised on the Apprenticeships Scotland website.

Your application will be assessed on an individual basis, taking into consideration any previous industry experience you may have. If you have already completed a Foundation or Modern Apprenticeship in a related subject, this will also contribute towards meeting the entry requirements.

or GCE

or SQA National Qualifications/Edexcel Foundation

Alternative Qualification

For those applicants who do not meet our Standard Course Entry Requirements, applications may be considered from those who possess one years' relevant work experience and where the applicant has demonstrated the development of key skills evidenced through a detailed CV and supporting personal statement. Applications from students with non- standard qualifications (including Foundation Apprenticeships, Modern Apprenticeships, SVQs/NVQs and access programmes) or work experience will be considered on an individual basis.

Other Required Qualifications/Experience

Advanced Entry
Applicants who are interested in applying for advanced entry will be considered on an individual basis. Applicants may also be considered with other academic, vocational, or professional qualifications deemed to be equivalent.

Further desirable skills pre-application

A key aspect of this pathway within the existing BA (Hons) Business Management programme is the ability to recognize prior professional learning. We therefore welcome applicants with professional, business, management, or leadership experience as well as formal qualifications and training.
Applicants must be in employment for the duration of the programme and have full support from their employer. Applicants must be working for a minimum of 21 hours per week to be considered for the GA pathway.

General Overview

The Business and Project Management GA is a recognised pathway within the Graduate Apprenticeship in Business Management at UWS which offers an opportunity to develop significant knowledge, skills and experience of project management allowing successful applicants to the programme to demonstrate application of a full range of project management knowledge and techniques. The programme which has been designed in partnership with employers to tackle skills shortages and develop existing workforces not only develops technical knowledge in project management but also employability skills such as critical thinking, problem solving, communication and self-management (meta-skill set).

The Business and Project Management pathway combines traditional academic study with practice-based work-related learning using innovative and flexible teaching methods to develop the range and depth of knowledge and skills that are a prerequisite of business school graduates entering employment in small, medium, and large organisations across multiple sectors. The programme has been grounded in a reflexive pedagogy aimed at developing students into critical and reflective learners and bridging the gap between theory and practice of management. Students on this programme develop critical awareness of the world of business and facilitate, through the acquisition of generic and specialist transferable skills, capacity and capability building for the individual and the host firm.

The Business and Project Management pathway uses a range of teaching, learning and assessment methods which ensure the learning outcomes are achieved. The pathway is delivered through our pioneering Accelerated and Immersive Educational (AIE) approach. The AIE approach creates an immersive and interactive learning environment that is enhanced with digital technologies and accessed from anywhere to meet the challenges currently facing higher education. This creates a personalised approach that delivers a student-centered educational experience. The programme is underpinned by a pedagogical shift from traditional didactic learning to technologically enhanced pedagogy.

Students on the Business and Project Management pathway will have the opportunity to constantly and immediately engage with staff and fellow students; education, tasks, and discussions will be completed outside traditional or formal contact. This is a central aspect and benefit of the programme as it allows students to learn and engage with tasks in a personalised manner and will develop understanding in a convergent manner with feedback and interactions from staff, fellow students, and their networks.

Students are expected to become independent active learners. They will be encouraged to engage in a process of self-reflection on their learning and development. Students will be supported, through assessment in the programme, to develop a portfolio to evidence engagement in a process of Continuing Professional Development (CPD) and Personal Development Planning (PDP).

During the First Year, students will be introduced to the concepts of management and will begin to recognise and develop learning skills and personal capabilities alongside a general understanding of the business context. A range of theories, models and conceptual frameworks will be outlined to serve to underpin the processes and practices of business management.

In Second Year, students will develop and build on the initial introduction to business and enhance their knowledge of related and more specialised areas of business and project management and continue to build on and reflect upon their employability skills.

In the Third Year, theoretical knowledge will continue to be built upon and students will be encouraged to become more independent learners, accepting more responsibility for identifying their own development needs.

Learning from throughout the pathway is consolidated in the honour's year of the programme (Year 4) and student will continue to develop further theoretical knowledge of important project management concepts. Students will develop their own research interests within the field of project management, based on areas covered in the taught modules, and deliver a project based on an original work-based learning research question developed by the student.

The overall assessment strategy ensures that a coherent balance of assessment is in place and that assessment supports employability and other complex learning intentions. The programme uses a range of teaching, learning and assessment methods which ensure the learning outcomes are achieved. Workshops will be delivered in the most appropriate format for each module and communicated to students to allow ample time to make appropriate arrangements to attend.

By the end of the programme the student will have acquired a high level of competence in digital applications and any relevant software. All modules coursework submissions will be submitted electronically.

On completion of the degree, graduates may choose to study at post-graduate or Masters Level at the facilitating or other Higher Education Institution. This may

be either on a full time or part time, post experience basis (e.g., MBA). – i.e. MSc Project Management (Professional Practice).

Graduate Attributes, Employability & Personal Development Planning

Across the programme of study, the Personal Development Planning (PDP) process gives the opportunity for engagement of students with a set of core activities, which include:

• reflection on prior experience, personal attributes and goals;
• audits of skills and feedback on their development;
• opportunities and guidance on the recording of achievements;
• the identification/development of learning goals;
• opportunities to reflect on this material and to gain feedback;
• opportunities (and guidance) on presentation of evidence for different audiences and planning of future
• learning and career development (such as CVs);
• maintaining an effective PDP record.

PDP in the programme

PDP is embedded at modular level throughout the programme.

As a graduate from UWS you will be:

* **Universal** - globally relevant with comprehensively applicable abilities, skills and behaviours
* **Work ready** - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
* **Successful** - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:

* **Academic** – knowledge, skills and abilities related to high-level academic study
* **Personal** – qualities and characteristics of well-rounded, developed, responsible individuals
* **Professional** – skills, aptitudes and attitudes required for professional working life in the 21st Century

The employability skills and attributes which Students will gain experience in developing, applying and reflecting upon during the workplace learning will be those identified by The Council For Industry and Higher Education (CIHE) (2008) as the key competencies which employers value

Work Based Learning/Placement Details

Work-related learning is embedded with the core of the Programme. At each level of the programme students will have the opportunity to use their current organisational experience to explore the concepts and theories that are examined within the theoretical modules delivered on the programme. WBL modules ensure that the content being delivered is contextualised in the workplace to maximise the impact of learning for the benefit of both the company and the student. Students will collect and analyze data from a wide range of resources to develop their understanding of business and management practice and to identify and plan for management interventions to improve organisational performance.

The WBL modules in the programme also incorporate the PDP and CPD elements of the programme, encouraging students to reflect on their own learning and understanding of the theoretical and practical approaches to managing modern organisations.

The programme is delivered using the AIM approach (detailed above) which enables mobile, immediate, and interactive engagement via personal smart technologies. The programme is designed to provide students with a rich, vibrant, rigorous, and engaging learning experience.

Engagement

In line with the Academic Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time.

Where a programme has Professional, Statutory or Regulatory Body requirements these will be listed here:

In line with the Academic Engagement and Attendance Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE platform, and complete assessments and submit these on time.

Students will also be required to keep in regular contract with their appointed Link Tutor and engage in independent study.

Equality and Diversity

Further information on the institutional approach to Equality, Diversity and Inclusion can be accessed at the following link: https://www.uws.ac.uk/about-uws/uws-commitments/equality-diversity-inclusion/

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality and Diversity Policy

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (Chapter 1, Regulatory Framework)

A. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

Knowledge and Understanding	
A1	Apply knowledge and understanding of the theoretical foundations, concepts, and principles of business practice in your host organisation.
A2	Develop knowledge and understanding of how business uses and manage resources.
A3	Demonstrate a broad integrated knowledge and understanding of the key principle theories and concepts of project management.
A4	Develop a broad awareness of methodologies and technologies for project management.
Practice - Applied Knowledge and Understanding	
B1	Present documentation in an acceptable manner.

B2	Gather information from a variety of sources and effectively apply methodologies to projects.
B3	Effectively use a broad range of project management techniques to ensure an identified project achieves its objectives.
B4	Critically evaluate the impact of the project in relation to risk, change and society.

Communication, ICT and Numeracy Skills

C1	Utilise a wide range of skills for the gathering and basic analysis of data and the presentation of management ideas and concepts. This will include the use of information and communications technology.
C2	Convey ideas in a well-structured and coherent form.
C3	Use a range of forms of communication effectively in both familiar and new contexts.

Generic Cognitive Skills - Problem Solving, Analysis, Evaluation

D1	Develop the ability to exercise some initiative and independence in carrying out defined activities independently or as part of a team under guidance.
D2	Develop core skills that will enable students to critically evaluate and practically respond to the challenges of the contemporary world of business and enterprise.
D3	Apply understanding and practical knowledge of the underpinning theory and concepts to a live business and enterprise project within the host organisation.

Autonomy, Accountability and Working With Others

E1	Effective self-management in terms of time, meeting deadlines, motivation and commitment.
E2	Engage in reflective learning.

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
7	ACCT07017	Introduction to Accounting & Finance	20		✓		
7	HURM07001	Introducing People Management	20	✓			
7	MARK07006	Introduction to Marketing	20	✓			
7	*TBC*	Principles of Project Management *	20		✓		
7	BUSN07053	Work Based Learning One	40			✓	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	**2**	**3**	

* Indicates that module descriptor is not published.

Footnotes

Criteria for Progression and Award

To progress from SCQF7 to SCQF8 in this programme, students are normally required to obtain at least 120 credits.

Students obtaining 120 credits at SCQF7 or above from the programme are eligible for the exit award of the Certificate of Higher Education. For information on

progression with credit deficit please refer to the University Regulations.

B. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

	Knowledge and Understanding
A1	Demonstrate a knowledge and understanding of core business operations along with an increased understanding of developments in project management.
A2	Understand the contribution of government policies and initiatives on business, which may include legal framework and financial controls.
	Practice - Applied Knowledge and Understanding
B1	Demonstrate an ability to apply theoretical frameworks to organisational settings.
B2	Demonstrate an ability to apply business concepts which impact organisational success.
B3	Apply the skills and techniques of project management to solve work based identified problems.
	Communication, ICT and Numeracy Skills
C1	Use a range of routine skills and techniques in more complex situations.
C2	Use interpersonal skills of effective listening, persuasion, and presentation.
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Develop the ability to exercise some initiative and independence in carrying out defined activities independently or as part of a team under

		guidance.
D2		Develop core skills that will enable students to critically evaluate and practically respond to the challenges of the contemporary world of business and enterprise.
D3		Apply understanding and practical knowledge of the underpinning theory and concepts to a live business and enterprise project within the host organisation.
Autonomy, Accountability and Working With Others		
E1		Effective self-management in terms of time, meeting deadlines, motivation, and commitment.
E2		Exercise autonomy and initiative in some activities with appropriate guidance.
E3		Systematically identify and address own learning needs in current areas, associated with the research and critical analysis of business.

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
8	BUSN08059	Business Ethics in a Global Context	20		✓		
8	BUSN08040	Operations Management	20	✓			
8	HURM08001	Organisational Behaviour	20	✓			
8	*TBC*	Procurement *	20		✓		
8	BUSN08064	Work Based Learning Two	40			✓	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes

* Indicates that module descriptor is not published.

Footnotes

Criteria for Progression and Award

To progress from SCQF8 to SCQF9 in this programme, students are normally required to obtain at least 240 credits.

Students obtaining 240 credits of which 100 are at SCQF8 or above are eligible for the exit award of the Diploma of Higher Education. For information on

progression with credit deficit please refer to University Regulation.

C. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

	Knowledge and Understanding
A1	Demonstrate a critical knowledge of a substantial range of major concepts, values and principles of business.
A2	Demonstrate study in depth and in context of a broad range of areas of business.
	Practice - Applied Knowledge and Understanding
B1	Develop the required underpinning to undertake and critique independent research.
B2	Reflect critically on own learning.
	Communication, ICT and Numeracy Skills
C1	Critical application and evaluation of numerical information in certain subject
C2	Make formal and informal presentations on standard/mainstream general business topics to a range of audiences.
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Use knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to clearly define problems of a generally routine nature.
D2	Identify and address own learning needs within defined contexts and to undertake independent learning with limited guidance.
	Autonomy, Accountability and Working With Others
E1	Work in groups or teams as a participant in a way that contributes effectively to the group's tasks.
E2	Interact effectively with tutors and peers.

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
9	ENGG09008	H&S and Risk Assessment	20	✓			
9	*TBC*	Project Governance *	20		✓		

9	ENGG09004	Project Management	20		✓		
9	ENGG09007	Project Tool Box	20	✓			
9	ENGG09050	WBL 3: Project Management	40			✓	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Criteria for Progression and Award

Students obtaining 360 credits with 200 in the subject area, of which a minimum of 100 credits are at SCQF9, are eligible for the exit award of BA Business and Project Management (GA).

D. Learning Outcomes (Maximum of 5 per heading)

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

Knowledge and Understanding	
A1	Systematically identify and address own learning needs both in current and new areas, making use of research, development and professional materials, including those related to the forefront of business developments.
A2	Execute a defined business project of research or investigation involving the evaluation and synthesis of data from a variety of sources, including academic literature in order to identify, define and conceptualise and analyse complex business problems and issues in order to arrive at conclusions.
Practice - Applied Knowledge and Understanding	
B1	Analyse problems in terms of business concepts and apply management principles to propose solutions.
B2	Interpret and explain complex business concepts in the application of project management knowledge.
B3	Retrieve, interpret and manipulate primary and secondary information from a variety of sources including electronic sources.
B4	Identify accurately the issues which require researching.

B5	Maintain the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic with minimal guidance.

	Communication, ICT and Numeracy Skills
C1	Communicate effectively and appropriately in speech and writing.
C2	Read complex primary materials and find the key statements from them.
C3	Critically use and evaluate numerical and statistical information.
C4	Distinguish between alternative opinions based on evidence presented in coherent and logical arguments.
C5	Present a volume of work on project management.
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Maintain expertise in the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic.
D2	Critically engage in discourse in relation to business studies and ethical issues.
D3	Give critical evaluations of opinions and identify flaws in arguments in relation to the Business discipline.
D4	Adopt an evaluative approach to the study of areas in project management.
D5	Bring together information from a variety of sources, including academic research publications.
	Autonomy, Accountability and Working With Others
E1	Work effectively together with others in groups or teams, taking a leadership role where appropriate.
E2	Demonstrate the ability to learn independently with minimal guidance.

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
10	ENGG10007	Advanced Project Management	20	✓			
10	*TBC*	Operational Environments & Control Processes *	20		✓		
11	QUAL11021	Projects in Practice	20	✓			
10	BUSN10062	Responsible Ethical Management	20		✓		
10	ENGG10042	WBL 4 - Applied research project	40			✓	

* Indicates that module descriptor is not published.

Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	

* Indicates that module descriptor is not published.

Footnotes

Criteria for Award

Students obtaining 480 credits with a minimum of 200 in the subject at SCQF9 and SCQF10, of which a minimum of at least 100 at SCQF level 10, are eligible for the exit award of BA (Hons) Business and Project Management Graduate Apprenticeship. (As per Regulations)

Regulations of Assessment

Candidates will be bound by the general assessment regulations of the University as specified in the University Regulatory Framework.

An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.

To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

Combined Studies

There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for an exit award of CertHE / DipHE or BA / BSc in Combined Studies.

For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.

For students studying BEng or BSc awards, the award will be BSc Combined Studies.

Changes

Changes made to the programme since it was last published:

Version Number: 1