University of the West of Scotland

Undergraduate Programme Specification

Session: 2024-2025 **Last Modified:** 04/2024

Status: Draft / Published [click here to add detail]

1	Named Award Title:	BA (Hons) Busin	ess Single			
2	Award Title for Each Award: 1	BA (Hons) Busin BA Business DipHE Business CertHE Business	DipHE Business			
3	Date of Validation / Approval:	March 2022				
4	Details of Cohorts Applies to:	,	9: All students who entered in 2022-2023 or later All students who entered in 2021-2022 or earlier			
5	Awarding Institution/Body:	University of the	West of Scotland			
6	Teaching Institution(s) ² :	University of the	West of Scotland			
7	Language of Instru Examination:	ction &	English			
8	Award Accredited By:	n/a				
9a	Maximum Period of Registration:	See <u>Authorised I</u>	nterruption Guidance notes (uws.ac.uk)			
9b	Duration of Study:	Full Time – 4 yea	ars; Part Time – typically 6 years			
10	Mode of Study:	Full Time Part Time				
11	Campus:					
12	School:	School of Busine	ss and Creative Industries			
13	Programme Board:		ganisation & People			
14	Programme Leader:		atkowski (Programme Leader) e (Deputy Programme Leader)			

¹ Include main award and all exit awards e.g. BA / BSc / BEng / DipHE / CertHE

² University of the West of Scotland and include any collaborative partner institutions involved in delivery.

15. Admission Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

SQA National Qualifications:

Level 7 entry:

Scottish Highers: ABBB (standard entry requirements) Scottish Highers: BCCC (minimum entry requirements)

Level 8 entry:

Scottish Advanced Highers: BCC

or GCE

Level 7 entry:

A-Levels: BCC (standard entry requirements)
A-Levels: CCC (minimum entry requirements)

Level 8 entry: A-Levels: BBB

or SQA National Qualifications/Edexcel Foundation

Level 7 entry:

BTEC Extended Diploma: MMM

Level 8 entry:

HNC: in Business, Business Management, Administration & IT, Event Management, Events or

Travel & Tourism; graded unit not required

BTEC Extended Diploma: DDM in a relevant subject

Level 9 entry:

HND: in Business, Business Management, Administration & IT, Event Management, Events or

Travel & Tourism: graded unit not required

Other Required Qualifications/Experience

Level 7 entry:

International Baccalaureate: 24 points

Scottish Wider Access Programme (SWAP): BBB Access to Humanities

Access to HE Diploma: BB

Level 8 entry:

International Baccalaureate: 28 points

Level 9 entry:

DUT: in a business-related subject

City of Glasgow College: DipHE in Business

Further desirable skills pre-application (i.e. to satisfy additional PSRB requirements or other)

Applications can also be submitted by applicants who do not meet the above criteria but have relevant experience under the University's Accreditation of Prior Experiential Learning provisions (see reg. 2.13 of the UWS Regulatory Framework).

For applicants whose first language is not English, reg. 2.12 of the UWS Regulatory Framework sets out the English Language Requirements in terms of IELTS. Details are available here.

16 General Overview

The BA (Hons) Business programme at the University of the West of Scotland (UWS) offers you the opportunity to study towards a degree that is designed to meet the needs of today's employers in a complex and ever-changing contemporary business environment, which is defined by the need to balance people, planet, and profit, as well as growing expectations of fair, transparent, sustainable and ethical behaviour. Irrespective of whether you aspire to work in industry, government, or non-governmental sectors, in a small, medium or large organisation, locally or across the globe, you will have the opportunity to earn a qualification that will prepare you for these challenges. Alternatively, it will prepare you for further study at a postgraduate level or pursuit of professional qualifications (e.g. Charted Management Institute, Charted Institute of Personnel and Development, Chartered Institute of Marketing) in your chosen specialist area.

In line with the UWS Curriculum Framework, the programme is committed to the use of leading pedagogical approaches and teaching technologies. It also recognises the diversity of our student body and its needs. Reflective of the latter, it is offered on both full-time and part-time basis, with part-time students attend daytime classes with full-time students. Relatedly, it deliberately employs a wide range of teaching and assessment methods, as well as encourages reflective learning. In doing so, it facilitates development of a wide range of transferable skills (e.g. critical thinking, problem solving, verbal and written communication skills, presentation skills, digital skills, teamwork, leadership, research) that will help you stand out in the eyes of employers or assist you in becoming an entrepreneur.

In terms of subject matter knowledge, the programme has been designed to help you develop awareness of the role of businesses and other organisations in society, understanding of key business functions (e.g. accounting and finance, human resources management, marketing), and knowledge of other specialist areas relevant to businesses and other organisations (e.g. strategy, leadership, ethics, sustainability, innovation, technology). Your learner journey with follow the route outlined in the programme structure:

Year 1 - Foundations of business and the business environment:
 You will gain awareness of the role organisations play in modern societies, as well as acquire fundamental understanding of key business functions, including accounting and finance, human resources management and marketing.

• Year 2 - Business functions, operations and ethics:

Building on your learning from the previous year, in the second year of your studies, you will develop further your understanding of key business processes, whilst also developing knowledge in the areas of sustainability, ethics and digital workplaces.

• Year 3 - Business strategy and leadership:

Alongside developing an understanding organisational strategy, organisational culture and leadership, you will elevate your awareness of contemporary business issues, as well as develop an understanding of research methods that will prepare to undertake an honours research project in the final year of your studies.

Year 4 - Business research project and specialist subjects
 You will develop knowledge of further specialist areas, including social innovation,
 organisational change and knowledge management, as well as work with a supervisor
 to complete your honours dissertation.

Each year you will have access to a range of optional modules that will enable you to tailor your education to your interests and career aspirations.

If you would like to know more about the programme, please email us at askbabusiness@uws.ac.uk.

17 Graduate Attributes, Employability & Personal Development Planning

Learning outcomes throughout the programme have been designed to ensure that, in addition to acquiring subject matter-related knowledge, students will have the opportunity to develop skills and attributes that are most valued by employers.

As a graduate from UWS you will be:

- Universal globally relevant with widely applicable abilities, skills and behaviours;
- Work ready dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience;
- **Successful** have a solid foundation on which to continue succeeding and realising your potential, across various contexts.

During your time at UWS, you will develop attributes across three dimensions:

- Academic knowledge, skills and abilities related to high-level academic study;
- Personal qualities and characteristics of well-rounded, developed, responsible individuals;
- **Professional** skills, aptitudes and attitudes expected from professional working life in the 21st century.

The employability skills and attributes which Students will gain experience in developing, applying and reflecting upon during the workplace learning will be those identified by The Council for Industry and Higher Education (2006) as the key competencies valued by employers.

Upon certification, graduates may wish to apply for potential part exemption with the Chartered Management Institute (CMI), based on relevant, successfully completed modules if applicable. Please note that fees will apply, and the application process is subject to strict assessment and learning outcome criteria of modules undertaken.

Work Based Learning/Placement Details

	There are no formal arrangements for work-based learning and/or placement opportunities currently embedded into the programme. However, we support our students in obtaining relevant work experience.
19	Attendance and Engagement
	In line with the <u>Student Attendance and Engagement Procedure</u> , Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE, and complete assessments and submit these on time.
20	Equality and Diversity
	The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality, Diversity and Human Rights Code.
	Please detail any specific arrangements for this programme. This should be considered and not just refer the reader to the UWS Equality and Diversity policy.

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (<u>Chapter 1, Regulatory Framework</u>)

21	Learning Ou	itcomes (Maximum of 5 per heading)							
	Outcomes sh statements.	Outcomes should incorporate those applicable in the relevant QAA Benchmark statements.							
	SCQF LEVEL 7 Learning Outcomes (Maximum of 5 per heading)								
	Knowledge and Understanding								
	A1	Develop and demonstrate knowledge and understanding of concepts, theories and skills relevant to business.							
	A2 Demonstrate learning skills appropriate for business.								
	A3 Understand the multidisciplinary nature of business including, accounting and finance, marketing, human resource management and general management in a global context.								
	A4 Recognise the evolving nature of business in a globalised society.								
	Pra	ctice - Applied Knowledge and Understanding							
	B1	Use information and communications technology appropriate to the business context.							
	Find and use relevant business and management information in a range of business situations.								
	Apply knowledge of concepts, values and principles relevant to a range of business contexts.								

Communication, ICT and Numeracy Skills							
C 1	Use appropriate communication, information technology and numeracy skills.						
Develop presentation and reporting techniques expected from professionals.							
Utilise a wide range of skills for the gathering, basic analysis and presentation of routine information, ideas and concepts.							
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation							
D1	List and use problem-solving approaches relevant to business.						
D2	Implement basic evaluation techniques relevant to business.						
Auto	onomy, Accountability and Working With Others						
E1	Exercise some initiative and independence in carrying out defined activities independently, or as part of a team, under guidance.						
E2	Work with others to support development of active learning, reflective practice, and personal development planning.						
E3	Accept responsibility for learning and engage in self and peer reflection.						

Learning Outcomes - Level 7 Core Modules

SCQF Level	Module Code	Madula Nama	Credit	Т	ern	n	Footnotes
SCQF Level	Wodule Code	Wodule Name	Credit	1	2	3	Footnotes
7	APPD07001	ASPIRE Level 7	20	√	✓		1
7	BUSN07054	Organisations in Society	20	>	✓		1
7	HURM07001	Introducing People Management	20	>			
7	MARK07006	Introduction to Marketing	20	✓			
7	ACCT07017	Introduction to Accounting and Finance	20		✓		

Footnotes for Core Modules:

1) Long thin module running over terms one and two.

Learning Outcomes - Level 7 Optional Modules

SCQF	Madula Cada	Madula Nama	One dit	Term			Factuates
Level	Module Code	Module Name	Credit	1	2	3	Footnotes '
7	ACCT07007	Data Analysis	20		>		1
7	BUSN07050	Entrepreneurial Opportunity	20		>		1, 2
7	DAAD07011	Digital Design 1	20		>		1
7	ECON07010	Economic Principles for Business 1	20		\		1, 3
7	TOUR07007	Tourism & the Experience Economy	20		✓		1

Footnotes for option modules

- 1) Availability of optional modules on each campus depends on student numbers. Students may elect to study a language in lieu of the optional modules specified above. However, such intentions must be first discussed with the programme leadership.
- 2) Part of the entrepreneurial suite of optional modules.
- 3) Recommended optional module for BA (Hons) Business students.

22 a	Level 7 Criteria for Progression and Award
	To progress to the next level of study (i.e. SCQF level 8), students are expected to complete the full 120 credit points each year. However, a student who has not earned passes in up to 40 credits points-worth of modules may be allowed to progress to the next level of study 'with deficit' in accordance with reg. 3.13 of

Understand the effect of government policies and initiatives, which may include legal framework and financial controls, on businesses. Demonstrate knowledge and understanding of types of business and their objectives, the impact of environmental factors on businesses, their functions an organisational structures. Understand the main areas of concern of business studies, including project planning, risk assessment, consumer behaviour, health and safety, and contract management. Practice - Applied Knowledge and Understanding B1 Determine and apply the appropriate market structures relevant to businesses based on demand patterns, competition and barriers to competition. Demonstrate understanding of the various organisational designs appropriate fovarious sectors. Demonstrate an ability to apply concepts that contribute to organisational success. Practice operational skills required in the business environment, which may include general management, budgeting, marketing and HRM. Communication, ICT and Numeracy Skills Use a range of communication skills, including some advanced and specialised skills, to convey complex information to a range of audiences and for a range of purposes. C2 Use a range of routine skills and techniques in more complex situations. Generic Cognitive Skills - Problem Solving, Analysis, Evaluation Develop an outline knowledge and understanding of management research and
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academic processes.
Undertake analysis, evaluation and synthesis of basic business concepts, information and arguments relevant to business.
Select and use problem-solving techniques to critically investigate and evaluate the operation of a business.
Autonomy, Accountability and Working With Others
E1 Exercise autonomy and initiative in some activities with appropriate guidance.
Take continuing account of own and others' roles, responsibilities and contributions in carrying out and evaluating tasks.

E3

Systematically identify and address own learning needs in current areas, associated with research and critical analysis of business.

Learning Outcomes - Level 8 Core Modules

SCQF	Module Code	Madula Nama	Credit	Term			Footnotes
Level	Wodule Code	Module Name	Credit	1	2	3	rootnotes
8	BUSN08063	Business Processes	20	>	>		1
8	HURM08002	The HR Function	20	>	>		1
8	BUSN08062	People, Planet and Profit	20	✓			
8	HURM08001	Organisational Behaviour	20	✓			
8	BUSN08061	Digital Workplaces	20		✓		

Footnotes for Core Modules:

1) Long thin module running over terms one and two.

Learning Outcomes - Level 8 Optional Modules

SCOE Lovel	Modulo Codo	Module Name	Credit	Term			Footnotes
SCQF Level	Wodule Code			1	2	3	rootnotes
8	ACCT08017	Business Statistics	20		✓		1
8	BROA08005	Recorded Audio Formats	20		✓		1
8	BUSN08058	Business Accelerator	20		✓		1, 2
8	BUSN08066	Workplace Health and Wellbeing	20		✓		1
8	BUSN08067	Business Information Technology	20		✓		1
8	TOUR08012	Tourism Operations and Management	20		✓		1

Footnotes for option modules

- 1) Availability of optional modules on each campus depends on student numbers. Students may elect to study a language in lieu of the optional modules specified above. However, such intentions must be first discussed with the programme leadership.
- 2) Part of the entrepreneurial suite of optional modules.

22b	Level 8 Criteria for Progression and Award
	To progress to the next level of study (i.e. SCQF level 9), students are expected to complete the full 120 credits each year. However, a student who has not earned passes in up to 40 credits-worth of modules may be allowed to progress to the next level of study 'with deficit' in accordance with reg. 3.13 of

	SCQF LEVEL 9 Learning Outcomes (Maximum of 5 per heading)
	Knowledge and Understanding
A 1	Demonstrate knowledge of a substantial range of major concepts, values and principles associated with business.
A2	Demonstrate in-depth and in-context study of a broad range of areas in business-related disciplines.
А3	Demonstrate knowledge and understanding of emerging business issues.
	Practice - Applied Knowledge and Understanding
B1	Apply knowledge and understanding of relevant and up-to-date theories and practice to undertake independent research.
B2	Reflect critically on own learning.
	Communication, ICT and Numeracy Skills

C1	Utilise and evaluate numerical information in a business context.								
C2	Make formal and informal presentations on standard/mainstream general business topics to a range of audiences.								
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation								
D1	Use knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to clearly defined problems of a generally routine nature.								
D2	Identify and address own learning needs within defined contexts and to undertake independent learning with limited guidance.								
	Autonomy, Accountability and Working With Others								
E1	Work in groups or teams as a participant in a way that contributes effectively to the group's tasks.								
E2	Interact effectively with tutors and peers.								

Learning Outcomes - Level 9 Core Modules

SCQF	Madala Cada	odule Code Module Name	One slit	Term			Factoria
Level	Wodule Code	Module Name	Credit	1	2	3	Footnotes
9	BUSN09078	Emerging Issues in Business	20	✓			
9	BUSN09079	Fundamentals of Leadership	20	✓			
9	BUSN09080	Organisation Strategy and Culture	20	✓			
9	BUSN09082	Research Design & Methods	20		✓		

Footnotes for Core Modules:

Learning Outcomes - Level 9 Optional Modules

SCQF Level	Module Code	Module Name	Crodit	T	err	n	Footnotes
Level	Wodule Code	Wodule Name	Credit	1	2	3	rootholes
9	ACCT09003	Business Taxation	20		✓		1

9	BROA09007	Global Cultural Industries	20	✓	1
9	BUSN09042	Enterprise Creation	20	✓	1, 2
9	BUSN09092	Project Management	20	✓	1, 3

Footnotes for option modules

- 1) Availability of optional modules on each campus depends on student numbers. Students may elect to study a language in lieu of the optional modules specified above. However, such intentions must be first discussed with the programme leadership.
- 2) Part of the entrepreneurial suite of optional modules.
- 3) Recommended optional module for BA (Hons) Business students.

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22c	Level 9 Criteria for Progression and Award
	To progress to the next level of study (i.e. SCQF level 10), students are expected to complete the full 120 credits each year. However, a student who has not earned passes in up to 20 credits-worth of modules may be allowed to progress to the next level of study 'with deficit' in accordance with reg. 3.14 of

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	SCQF LEVEL 10 Learning Outcomes (Maximum of 5 per heading)								
	Knowledge and Understanding								
A 1	Systematically identify and address own learning needs, in current and new areas, by making use of research and professional materials.								
A2	Demonstrate critical understanding of a defined business-related research project or investigation.								

Pra	ctice - Applied Knowledge and Understanding
B1	Analyse problems in terms of business-related concepts and apply appropriate principles to propose solutions.
B2	Interpret and explain complex business-related concepts.
В3	Retrieve, interpret and utilise primary and secondary information from a variety of sources, including electronic sources.
В4	Identify accurately business-related issues which require researching.
В5	Maintain the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic with minimal guidance.
	Communication, ICT and Numeracy Skills
C1	Communicate effectively and appropriately orally and in writing.
C2	Make use of and evaluate numerical and statistical information.
C3	Distinguish between alternative opinions on the basis of evidence presented in coherent and logical arguments.
C4	Make effective use of information retrieval systems and use information technology applications to present documents in an appropriate form.
Generic Co	gnitive Skills - Problem Solving, Analysis, Evaluation
D1	Maintain expertise in the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic.
D2	Engage in discourse in relation to business-related studies and associated ethical issues.
D3	Give reasons for opinions and identify flaws in arguments in relation to a business-related discipline.
D4	Adopt an evaluative approach to the study of business subjects.
D5	Bring together information from a variety of sources, including research publications.
Auto	nomy, Accountability and Working With Others
E1	Work effectively together with others in groups or teams, taking a leadership role where appropriate.

E2	Systematically identify and address own learning needs both in current and in new areas, making use of research and other appropriate materials.
E3	Demonstrate the ability to learn independently and with minimal guidance.

Learning Outcomes - Level 10 Core Modules

SCQF Level	CQF Level Module Module Name Credit	Term			Footnotes		
SCQF Level	Code	Wodule Name	Credit	1	2	3	rootilotes
10	BUSN10043	Business Dissertation	40	✓	✓		1
10	BUSN10044	Dissertation Research Skills	10	✓			2
10	BUSN10055	Change Management	10	✓			3
10	BUSN10078	The Knowledge Economy and Work	20		✓		

Footnotes for Core Modules:

- 1) Students complete their honours dissertations over terms one and two.
- 2) Module delivered in the first half of the first trimester.
- 3) Module delivered in the second half of the first trimester.

Learning Outcomes - Level 10 Optional Modules

SCQF	Madula Cada	Madula Nama	One dit	Term			
Level	Module Code	Module Name	Credit	1	2	3	Footnotes '
10	HURM10009	Transformational HRM	20	✓			1
10	MARK10016	Marketing Strategy Theory (MST)	20	✓			1
10	MARK10010	Brands and Branding	20	✓			1, 2
10	BUSN10076	Enterprise with Creative Media	20		✓		1, 3
10	HURM10003	Organisational Culture & Development	20		√		1
10	HURM10004	Managing Equality & Diversity	20		✓		1

Footnotes for option modules

- 1) Availability of optional modules on each campus depends on student numbers. We strongly recommend students study one optional module per term due to increased workload associated with honours dissertations being due for submission in the second term. Students may elect to study a language in lieu of the optional modules specified above. However, such intentions must be first discussed with the programme leadership.
- Modules only available to students who had previously completed MARK09016 Marketing Communications Mix.
- B) Part of the entrepreneurial suite of optional modules.

Level 10 Criteria for Award In line with reg. 1.21 of the UWS Regulatory Framework, students who complete 480 credit points, including at least 90 credits points at SCQF Level 10 or above, including all core modules at this level, will be eligible for a Bachelor's Degree with Honours (BA (Hons)) in Business exit award. Students who complete 480 credit points, including at least 90 credits points at SCQF Level 10 or above, without completing at least one core module at this level, will be eligible for a Bachelor's Degree with Honours (BA (Hons)) in Combined Studies exit award (see reg. 1.61 of the UWS Regulatory Framework). Awards shall be made with distinction in line with regs. 3.25-3.26 of the UWS Regulatory Framework. For further information, please refer to the UWS Regulatory Framework and the Student Experience Policy Statement.

23 Regulations of Assessment

Candidates will be bound by the general assessment regulations of the University as specified in the University Regulatory Framework.

An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.

To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

24 Combined Studies

There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61).

For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.

For students studying BEng or BSc awards, the award will be BSc Combined Studies.

Change/Version Control

Changes made to the programme since it was last published:

What	When	Who
 Updated Links: Academic Engagement Procedure Equality and Diversity University Regulatory Framework Removed invalid links 	19/10/2023	C Winter
Guidance Note 2023-24 provided	12/12/23	D Taylor
General housekeeping to text across sections and addition of links and some specific guidance. Addition of Duration of Study and some other text – for CMA.	12/12/23	D Taylor

Version Number: UG 1 (2023-24)