Named Award Title:	BA (Hons) International Business Pathways (Title) Single
Award Title for Each Award:	BA (Hons) International Business Pathways (Title) BA International Business Pathways (Title) Dip HE International Business Cert HE International Business
Date of Validation	May 2022
Details of Cohorts Applies to:	All Cohorts from September 2022

Awarding Institution/Body:	University of the West of Scotland
Language of Instruction & Examination:	English
Award Accredited By:	
Maximum Period of Registration:	4 years
Mode of Study:	Full Time
Campus:	London
School:	School of Business & Creative Industries
Programme Leader:	Dr Zorlu Senyucel

Admission Criteria
Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

or GCE
Year 1 Entry SCQF Level 6 International Foundation Programme Appropriate International Qualifications Year 2 Entry BBB (A level)

or SQA National Qualifications/Edexcel Foundation
Year 2 Entry HNC or CertHE in appropriate business subject Appropriate International Qualifications Year 3 Entry HND or DipHE in appropriate business subject Appropriate International Qualifications

Other Required Qualifications/Experience
Applicants may also be considered with other academic, vocational or professional qualifications deemed to be equivalent.

The University Admission team will advise on the list and grading of international qualifications

Further desirable skills pre-application

If English is not your first language you will need to show that you have English Language competence at IELTS level 6.0 (with no skill below 5.5) or equivalent.

Refer to University Regulations

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General Overview

The BA (Hons) International Business Pathways offers students an opportunity to study towards a business degree that has been developed to contribute to the impact of external labour market influences in the UK, Europe and the international business community. The BA (Hons) International Business Pathways helps students to develop knowledge and skills that are required of Business Graduates entering employment in small, medium and large sized organisations locality or across the globe.

The degree has been designed to deliver up to date practical and professional skills, underpinned by appropriate academic theory which will support the development of 21st century graduates who are ready for the workplace; or who have ambitions of extending their education into post graduate studies.

The standard Business areas, such as Business Management, Business Sectors, HRM, Marketing, and Economics, are included in the Programme, and students have the opportunity to then take some of these areas further through the pathway options.

This programme is designed to challenge the students' intellectual and imaginative understanding and judgement; their ability to resolve problems effectively and their ability to recognise the relevance of a wide variety of approaches fundamental problem solving in a variety of business situations. The programme will engender an analytical and creative approach, encourage independent judgement and critical self-awareness all directed towards continual improvement in the business sector.

On completion of an Honours degree, graduates may follow a variety of routes at post-graduate level both within the University and elsewhere. Many may pursue professional qualifications in their chosen specialist area of study.

The BA (Hons) International Business pathway programme uses a range of teaching, learning and assessment methods in order to enable the learning outcomes to be achieved. Individual modules use different mixes of teaching, learning and assessment methods as appropriate to the learning outcomes of that module. The teaching and learning uses the hybrid approach in line with the UWS 2021 curriculum framework and the 2025 UWS strategy plan.

Throughout the programme there are deliberate strategies to expose students to a wide range of teaching, learning and assessment methods in order to assist the development of a wide range of skills, specifically employability skills valued by employers.

Students are encouraged to become reflective learners and efforts being made to assist them in recognising and developing transferable skills and personal capabilities alongside academic knowledge.

The overall assessment strategy ensures that a coherent balance of assessment is in place and that assessment supports employability and other complex learning intentions.

Students will frequently be given tasks to complete outside formal contact hours. These tasks are not necessarily assessable but will help you develop your understanding and knowledge from the feedback that you receive.

In addition to formal learning students will undertake significant levels of self-learning through the various mediums such as VLE, discussion boards, the Internet, databases, journals and reference books.

It is implicit in the course that by the end of their studies, students will have acquired a high level of competence in the learning technologies and the application of relevant software. The majority of modules require the use of computers for coursework submissions.

Graduate Attributes, Employability & Personal Development Planning

Learning outcomes throughout the programme have been designed to ensure that, in addition to the development of knowledge and understanding of the business and its components, students will have the opportunity to develop these skills and attributes that are most valued by employers. The programme has employability embedded into the core curriculum, thereby ensuring that all students are exposed to the development of their key skills and have the opportunity to reflect on their own personal development. Employability skills development is continually reinforced throughout the programme.

Although the general policy is that PDP should be embedded into the curriculum, it is also proposed that Personal Development Planning should be supported by students' reflection on key points within the programme. A diagnostic online toolkit will be used to enable students to self diagnose abilities in areas such as numeracy, languages, study skills, writing skills, time management skills etc.

PDP is inherent in many modules but is a key element of the three BCI Professional and Academic Development modules, which have been developed for use across the school. These modules will allow the students to examine their own personal development and track this across all levels of the programme.

Ethics is a key aspect of any academic course and within the BA (Hons) International Business programme the students introduction to this starts from the beginning at induction process. Students are told about personal ethics whilst studying through the sessions on Plagiarism, and this is then examined from a business perspective through a number of modules throughout the course. The enforcing of the importance of ethics and in particular ethical study is something that occurs in all modules.

Embedded into the programme will be the UWS graduate attributes.

As a graduate from UWS you will be:
- **Universal** - globally relevant with comprehensively applicable abilities, skills and behaviours
- **Work ready** - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience
- **Successful** - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts

Through studying and graduating from UWS, you will develop attributes across three dimensions:
- **Academic** – knowledge, skills and abilities related to high-level academic study
- **Personal** – qualities and characteristics of well-rounded, developed, responsible individuals
- **Professional** – skills, aptitudes and attitudes required for professional working life in the 21st Century

The underpinning attributes are developed through the key skills and competencies you will learn as part of your undergraduate programme.

Work Based Learning/Placement Details

There is no requirment for Work Based Learning/Placement however the programme does have elements of employability embedded within it. Although there are no work based learning or employability modules, again some aspects of this is covered the in BCI PAD modules, however the school also offers at week twelve of each term an employability and careers week where students can sign up to attend sessions on careers, employability and academic refresher topics. This week is in its early stages and to date only two have been run, but as we move forward these will be expanded on. The university along with other higher education institutions on the Republic campus also organise joint events with local businesses that students can sign up for and attend. These events allow students to interact with and hear from local business partners about possible careers in their sectors.

Engagement

In line with the Academic Engagement Procedure, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the relevant learning platform, and complete assessments and submit these on time.

Where a programme has Professional, Statutory or Regulatory Body requirements these will be listed here:

Students are required to engage with any on-line learning and attend on-campus sessions as required by the programme. On-line learning engagement will be monitored through the university VLE system and on-campus attendance is monitored through the banner attendance system.

Students are expected to engage with any online or on-campus face to face sessions that are timetabled and students who do not undertake this may be referred to the schools engagement panel.

UKVI students from International countries must attend all on-campus sessions as directed and failure to do this could mean they are referred to the school engagement panel as well as being reported to the UKVI for non-compliance with visa requirements. All engagement for all students on the programme is monitored, through school and university procedures. Students are encouraged to inform staff immediately of any issues they may have that could affect engagement.

Equality and Diversity

The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: UWS Equality and Diversity Policy

The proposed programme will ensure that all programme related matters contained in this documentation will be met in full.

Equality and diversity is a key focus of the School of Business and Creative Industries. A learning environment exists that values all who participate, regardless of age, gender, race, ethnicity, religion, sexual orientation or identity, social or economic background, ability or disability. The School (and programme) provides a welcoming, supportive place of learning, encouraging accessibility and equal opportunities, whilst recognising the need for applicants to meet prerequisite entry requirements.

Students undertaking the programme will be taught using a hybrid approach, this means that students will need access to computer hardware and software to access the university VLE. This information is conveyed to the students both prior to signing up for the programme and again at the induction sessions.

Should students require access to such equipment and software, then the London campus provides access to equipment that students may borrow, whilst on campus undertaking their studies. There are two laptop borrowing stations, one in each of the buildings, each with a number of laptops that students can get access to. Students access these through an automated borrowing system using their university id badge and student banner number. This means that no student will have a barrier of not being able to access any part of the course due to not having the required equipment.

The London campus is a new campus and as such meets all UK regulations on accessibility. There is access to all floors for those with any physical disability, by a not step entrance and automated lifts which cater for those with visual or hearing disabilities. The floors on which the campus is situated within each of the "Republic" building is fully accessible with all the facilities required for anyone with a disability. There are also catering and other facilities available (Prayer

rooms) for those with dietary or religious needs, including and on campus café and local campus shops.

Students on this programme will be mainly International and may come from diverse communities, support will be available through the London staff and the UWS Hub to assist any issues these students may have.

Programme structures and requirements, SCQF level, term, module name and code, credits and awards (Chapter 1, Regulatory Framework)

A. Learning Outcomes (Maximum of 5 per heading)
Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

Knowledge and Understanding	
A1	Demonstrate a broad integrated knowledge and understanding of factors impacting on business in a global environment
A2	Develop a broad knowledge of business responses to change in the environment
A3	Develop knowledge of how business uses and manages resources
Practice - Applied Knowledge and Understanding	
B1	Present documentation in an acceptable manner
B2	Gather information from a variety of sources
B3	Identify the most appropriate course of action in given business situations
Communication, ICT and Numeracy Skills	
C1	Utilise a wide range of skills for the gathering and basic analysis of data and the presentation of management ideas and concepts. This will include the use of information and communications technology.
C2	Convey ideas in a well-structured and coherent form
C3	Develop the ability to exercise some initiative and independence in carrying out defined activities independently or as part of a team under guidance
Generic Cognitive Skills - Problem Solving, Analysis, Evaluation	
D1	Develop the ability to exercise some initiative and independence in carrying out defined activities independently or as part of a team under guidance
Autonomy, Accountability and Working With Others	
E1	Effective self-management in terms of time, meeting deadlines, motivation and commitment.
E2	Engage in reflective learning

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
7	LNDN07001	Accounting and Finance for Business	20	✓	✓	✓	
7	BUSN07052	BCI Professional and Academic Development 1	20	✓	✓	✓	
7	LNDN07002	Economic Principles	20	✓	✓	✓	
7	LNDN07006	Fundamentals of Marketing	20	✓	✓	✓	
7	LNDN07003	Introduction to Business	20	✓	✓	✓	
7	LNDN07004	Introduction to Human Resources	20	✓	✓	✓	

* Indicates that module descriptor is not published.
Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes

* Indicates that module descriptor is not published.
Footnotes

Criteria for Progression and Award

To progress from SCQF7 to SCQF8 in this programme, students are normally required to obtain at least 120 credits of which a minimum of 100 are at least SCQF level 7. (As per University Regulations)

Students obtaining 120 credits at SCQF7 or above from the programme including all core modules are eligible for the exit award of the Certificate of Higher Education in International Business.

Students with credit deficit at Level 7 may undertake the Professional Development Experience level 7 award, but this module cannot be used against the CertHE International Business, DipHE International Business, BA International Business (Pathways) or BA (Hons) International Business (Pathways)awards. These modules can only be used against a Combined study award.

For information on progression with credit deficit please refer to University Regulations.

Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

	Knowledge and Understanding
A1	Demonstrate a knowledge and understanding of core business operations
A2	Understand how different areas of business integrate.
	Practice - Applied Knowledge and Understanding
B1	Demonstrate an ability to apply theoretical frameworks to organisational settings
	Communication, ICT and Numeracy Skills
C1	Use a range of routine skills and techniques in more complex situations
C2	Use a range of communication skills and some advanced and specialised skills to convey complex information to a range of audiences and for a range of purposes
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Develop an outline knowledge and understanding of management research and academic processes
D2	Undertake analysis, evaluation and synthesis of basic business concepts, information and arguments relevant to the subjects studied
D3	Evaluate evidence based solutions/responses to defined and/or routine general and people management problems
	Autonomy, Accountability and Working With Others
E1	Exercise autonomy and initiative in some activities with appropriate guidance
E2	Take continuing account of own and others' roles, responsibilities and contributions in carrying out and evaluating tasks
E3	Systematically identify and address own learning needs in current areas

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
8	BUSN08065	BCI Professional and Academic Development 2	20	✓	✓	✓	
8	LNDN08002	Business Cultures	20	✓	✓	✓	
8	LNDN08003	Data Analytics	20	✓	✓	✓	
8	LNDN08004	Operations in Business	20	✓	✓	✓	
8	LNDN08005	Responsible Business Behaviour	20	✓	✓	✓	

* Indicates that module descriptor is not published.
Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
8	LNDN08006	Entrepreneurship in Business	20	✓	✓	✓	Business Pathway
8	LNDN08000	International Marketing	20	✓	✓	✓	Marketing Pathway

* Indicates that module descriptor is not published.

Footnotes
Students at Level 8 will undertake one option module pertaining to their chosen pathway.

Criteria for Progression and Award

Students obtaining 240 credits of which 100 are at SCQF8 including all core and pathways modules are eligible for the exit award of the Diploma of Higher Education in International Business.

Students with credit deficit at Level 8 may undertake the Professional Development Experience level 8 award, but this module cannot be used against the CertHE International Business, DipHE International Business, BA International Business (Pathways) or BA (Hons) International Business (Pathways)awards. These modules can only be used against a Combined study award.

For information on progression with credit deficit please refer to University Regulations.

For information on Grade Point Average please refer to University Regulations.

C. Learning Outcomes (Maximum of 5 per heading)
Outcomes should incorporate those applicable in the relevant QAA Benchmark statements

	Knowledge and Understanding
A1	Demonstrate critical knowledge of a substantial range of major concepts, values and principles of Business
A2	Demonstrate study in depth and in context of a broad range of areas of Business from a critical perspective
	Practice - Applied Knowledge and Understanding
B1	Develop the required underpinning to undertake critical independent research
B2	Reflect critically on own learning and development
	Communication, ICT and Numeracy Skills
C1	Make use of and evaluate numerical information in certain subjects
C2	Make formal and informal presentations on standard/mainstream general business topics to a range of audiences
	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Use knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to clearly define problems of a generally routine nature
D2	Identify and address own learning needs within defined contexts and to undertake independent learning with limited guidance
	Autonomy, Accountability and Working With Others
E1	Work in groups or teams as a participant in a way that contributes effectively to the group's tasks
E2	Interact effectively with tutors and peers

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
9	BUSN08084	BCI Professional and Academic Development 3	20	✓	✓	✓	
9	LNDN09001	Business Research Skills	20	✓	✓	✓	
9	LNDN09005	Globalisation and International Business	20	✓	✓	✓	
9	LNDN09002	Strategic Management	20	✓	✓	✓	

* Indicates that module descriptor is not published.
Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term 1	Term 2	Term 3	Footnotes
9	LNDN09003	Critical Management Studies	20	✓	✓	✓	Business Pathway
9	LNDN09004	Digital Marketing	20	✓	✓	✓	Marketing Pathway
9	LNDN09006	Marketing Communication	20	✓	✓	✓	Marketing Pathway
9	LNDN09007	Theoretical Perspectives of Management	20	✓	✓	✓	Business Pathway

* Indicates that module descriptor is not published.
Footnotes
Students at Level 9 will undertake two option modules pertaining to their chosen pathway.

Criteria for Progression and Award
Students obtaining 360 credits with 200 in the subject area, of which a minimum of 100 credits are at SCQF9, including all core and pathways modules of the programme are eligible for the exit award of BA International Business.

Students with credit deficit at Level 9 may undertake the Professional Development Experience level 9 award, but this module cannot be used against the CertHE International Business, DipHE International Business, BA International Business (Pathways) or BA (Hons) International Business (Pathways)awards. These modules can only be used against a combined study award.

The award of distinction can be made to a student obtaining a pass degree as stated in the University Regulations. For information on the award of distinction please refer to University Regulations.

For information on Grade Point Average please refer to University Regulations.

	Knowledge and Understanding
A1	Systematically identify and address own learning needs both in current and new areas, making use of research, development and professional materials, including those related to the forefront of Business developments
A2	Execute a defined Business project of research or investigation involving the evaluation and synthesis of data from a variety of sources.

	Practice - Applied Knowledge and Understanding
B1	Analyse problems in terms of Business concepts and apply management principles to propose solutions
B2	Retrieve, interpret and manipulate primary and secondary information from a variety of sources including electronic sources
B3	Maintain the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic with minimal guidance

	Communication, ICT and Numeracy Skills
C1	Communicate effectively and appropriately in speech and writing
C2	Make effective use of information retrieval systems and use information technology applications to present documents in an appropriate form
C3	Read complex primary materials and find the key statements from them
C4	Distinguish between alternative opinions on the basis of evidence presented in coherent and logical arguments

	Generic Cognitive Skills - Problem Solving, Analysis, Evaluation
D1	Maintain expertise in the skills of enquiry, investigation, analysis, evaluation and judgement necessary to undertake a sustained piece of individual research on a chosen topic
D2	Give reasons for opinions and identify flaws in arguments in relation to the Business discipline
D3	Bring together information from a variety of sources, including academic research publications
D4	Engage in discourse in relation to Business Studies and ethical issues

	Autonomy, Accountability and Working With Others
E1	Work effectively together with others in groups or teams, taking a leadership role where appropriate

	E2	Demonstrate the ability to learn independently with minimal guidance
	E3	Systematically identify and address own learning needs both in current and in new areas, making use of research primary legal source materials as appropriate

Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
10	LNDN10001	Honours Dissertation (International Business)	40	✓	✓	✓	
10	LNDN10002	Management of Change	20	✓	✓	✓	
10	LNDN10003	Sustainable Enterprise	20	✓	✓	✓	

* Indicates that module descriptor is not published.
Footnotes

Optional Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
10	LNDN10004	Emerging Mkts and Multinational Corporations	20	✓	✓	✓	Business Pathway
10	LNDN10005	Insights and Trends	20	✓	✓	✓	Marketing Pathway
10	LNDN10006	International Marketing Strategy	20	✓	✓	✓	Marketing Pathway
10	LNDN10007	Organisational Strategy	20	✓	✓	✓	Business Pathway

* Indicates that module descriptor is not published.
Footnotes
Students at Level 10 will undertake two option modules pertaining to their chosen pathway.

Criteria for Award
Students obtaining 480 credits, with a minimum of 200 in the subject at SCQF 9 and SCQF 10, of which a minimum of at least 100 are at SCQF level 10, including all core and pathway modules are eligible for the exit award of BA (Hons) International Business.

For information on the award of Honours classification please refer to University Regulations.

For information on Grade Point Average please refer to University Regulations.

Combined Studies.

Four Professional Development Experience modules have been developed one at each level which can be used to make up for credit deficit at any level of the programme, but cannot be used to gain a named award of International Business at any level.

There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for an exit award of CertHE / DipHE or BA / BSc in Combined Studies.

For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.

For students studying BEng or BSc awards, the award will be BSc Combined Studies.

Regulations of Assessment
Candidates will be bound by the general assessment regulations of the University as specified in the University Regulatory Framework. An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework. To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.

Combined Studies
There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for an exit award of CertHE / DipHE or BA / BSc in Combined Studies. For students studying BA, BAcc, or BD awards the award will be BA Combined Studies. For students studying BEng or BSc awards, the award will be BSc Combined Studies.

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