

**University of the West of Scotland**  
**Undergraduate Programme Specification**

**Session: 2024/25****Last Modified: 16/04/2024****Status: Draft / Published**

1	<b>Named Award Title:</b>	Graduate Diploma (GradDip) in Business and Management	
2	<b>Award Title for Each Award:</b> <sup>1</sup>	GradDip in Business and Management	
3	<b>Date of Validation / Approval:</b>	3.12.2020 (most recent approval)	
4	<b>Details of Cohorts Applies to:</b>	Students entering 2023 onwards T1 & T2 entry	
5	<b>Awarding Institution/Body:</b>	<b>University of the West of Scotland</b>	
6	<b>Teaching Institution(s):</b> <sup>2</sup>	<b>University of the West of Scotland</b>	
7	<b>Language of Instruction &amp; Examination:</b>	English	
8	<b>Award Accredited By:</b>	University of the West of Scotland	
9a	<b>Maximum Period of Registration:</b>	[click here to add detail] <a href="https://www.uws.ac.uk">Authorised Interruption Guidance notes (uws.ac.uk)</a>	
9b	<b>Duration of Study:</b>	Full Time – X years; Part Time – X years; Placement (compulsory) – X years	
10	<b>Mode of Study:</b>	Full Time	
11	<b>Campus:</b>	Paisley	
12	<b>School:</b>	<b>School of Business &amp; Creative Industries</b>	
13	<b>Programme Board:</b>	<b>Marketing, Innovation, Tourism &amp; Events</b>	
14	<b>Programme Leader:</b>	Elena Pershina	

**15. Admission Criteria**

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

<sup>1</sup> Include main award and all exit awards e.g. BA / BSc / BEng / DipHE / CertHE

<sup>2</sup> University of the West of Scotland and include any collaborative partner institutions involved in delivery.

Student with 14 years' qualification from India, Pakistan, Nepal, Sri Lanka and Bangladesh and 15/16 years' qualification but 45-50% marks or 3rd division (subject to pass all modules) all over the world.

The Graduate Diploma in Business and Management programme is designed to teach business and management concepts to the international students with a 2-year bachelor degree or for those who want to switch from other fields to business and management.

Associate degree accepted.

**English Language Requirement:**

**Non-EU Applicants only.** The following proficiency tests are accepted for entry, provided they have been awarded within the past two years:

- IELTS overall score 6.0 with no element below 5.5 or equivalent
  - TOEFL: 78 overall; no sub-test less than 17: Reading: 17; Listening: 17; Speaking: 17; Writing: 17
  - Pearson Academic: 54 overall with no element less than 51.
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**Other Required Qualifications/Experience**

References are required.

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**Further desirable skills pre-application (i.e. to satisfy additional PSRB requirements or other)**

No.

16	<p><b>General Overview</b></p> <p>The Graduate Diploma in Business and Management distinctively focused on providing a unique opportunity to international students to come and study in the United Kingdom. The programme is designed to teach business and management concepts to international students with a 2-year bachelor's degree or for those who want to switch from other fields to business and management. The overall aim of the new Premaster's programme is to provide students with the relevant critical knowledge, understanding, and analytical skills that they need at Level 10 and to prepare them for the transition to master's level. After successful completion, they can choose any specific master of their interest at BCI (with exception of MBA). As Business and management skills become increasingly central to organisational success, students of the programme will develop robust business and management skills. These are directly linked to the I AM UWS graduate attributes. There will also be the establishment of an understanding of the wider cultural and national contexts in which organisations exist.</p> <p>In order to meet the aim there are a number of objectives, which are:</p> <ul style="list-style-type: none"> <li>• To provide teaching methods that require students to become co-creators, or collaborators, in their own learning with a flipped classroom approach that encourages peer-to-peer learning in a structured and supported environment.</li> <li>• To engage in the analysis of real and realistic case study scenarios, with a view to developing critical managerial and strategic thinking and problem-solving skills.</li> <li>• To encourage development of research activity, either independently or in a work-based situation, that can contribute towards wider knowledge and research in their chosen.</li> </ul> <p>This programme's teaching is based on contemporary approaches to learning and is constantly scanning for improvements that make our students capable of transferring knowledge into practice. The Graduate Diploma in Business and management focuses on theoretical and practical skills development based on fundamental knowledge and new research and industry developments in order to transform opportunities for our students through the delivery of outstanding, distinctive and progressive higher education. This programme will prepare UWS graduates with practical skills for the emerging job market both locally and internationally.</p> <p>UWS is committed to increasing the percentage graduates entering professional / managerial employment. This programme will focus on empowering UWS graduates with skills beyond conventional practitioners provided by most UK Universities. With theoretical and practical knowledge of today's strategies, tools and technologies, our graduates will be appropriately skilled for jobs in modern day businesses.</p> <p>The School of Business and Creative Industries is committed to increase its postgraduate provision. This programme is rightly aligned with the Schools' strategy as it provides a pathway to international student and provides them access to UWS postgraduate provisions.</p>
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17	<p><b>Graduate Attributes, Employability &amp; Personal Development Planning</b></p>
	<p>It is a key strategic priority of the school and the university to enhance student employability. The Graduate Diploma in Business and Management supports this aim by offering a programme that is vocationally relevant with opportunities to develop specific learning and employability skills. The benefits of the programme accrue from the developmental sources of critical knowledge acquisition combined with business and management skills suitable for professional practice at middle management in an international context. This orientation covers key functional areas of general management and the development of the applied professional skills, practices, and techniques in the Business and Management. Moreover, the programme enables students after successful completion to join, a well-established portfolio of postgraduate business degrees offered by the University of the West of Scotland. Framed by rigorous and robust critical theoretical and practical underpinning, the programme has applied focus and continuing relevance for contemporary business and society at both local and international levels.</p> <p>Upon completion of the course, students will have attained SCQF level 10 skills in relation to employment and PDP. In knowledge and understanding and practice, cognitive skills, communication, ICT and numeracy, and in autonomy, accountability and working with others. The processes of reflection and independent learning are strongly emphasised with the logistics discipline and this programme will endeavour to support student develop these skills.</p> <p>As a graduate from UWS you will be:</p> <p><b>Universal</b> - globally relevant with comprehensively applicable abilities, skills and behaviours.</p> <p><b>Work ready</b> - dynamic and prepared for employment in complex, ever-changing environments which require lifelong learning and resilience.</p> <p><b>Successful</b> - as a UWS graduate with a solid foundation on which to continue succeeding and realising your potential, across various contexts.</p> <p>Through studying and graduating from UWS, you will develop attributes across three dimensions:</p> <p><b>Academic</b> – knowledge, skills and abilities related to high-level academic study.</p> <p><b>Personal</b> – qualities and characteristics of well-rounded, developed, responsible individuals.</p> <p><b>Professional</b> – skills, aptitudes and attitudes required for professional working life in the 21st Century.</p> <p>The underpinning attributes are developed through the key skills and competencies you will learn as part of your postgraduate degree programme.</p>

<b>18</b>	<b>Work Based Learning/Placement Details</b>
	There are no formal arrangements for work-based learning and/or placement opportunities currently embedded into the programme. However, we support our students in obtaining relevant work experience.
<b>19</b>	<b>Attendance and Engagement</b>
	In line with the <a href="#">Student Attendance and Engagement Procedure</a> , Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE, and complete assessments and submit these on time.
<b>20</b>	<b>Equality and Diversity</b>
	The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <a href="#">UWS Equality, Diversity and Human Rights Code</a> .

Programme structures and requirements, SCQF level, term, module name and code, credits and awards ( [Chapter 1, Regulatory Framework](#) )

<b>21</b>	<b>Learning Outcomes (Maximum of 5 per heading)</b>
	Outcomes should incorporate those applicable in the relevant QAA Benchmark statements.  Please ensure that Learning Outcomes are appropriate for the level of study. Further information is available via SCQF: <a href="https://scqf.org.uk/support/support-for-educators-and-advisers/support-for-colleges-heis/">https://scqf.org.uk/support/support-for-educators-and-advisers/support-for-colleges-heis/</a> and a Level Descriptors tool is available ( <a href="#">SCQF Level Descriptors Tool   Scottish Credit and Qualifications Framework</a> ) and ensure appropriate cognisance of Chapter 1, Regulatory Framework. <a href="https://www.uws.ac.uk/media/6514/regulatory-framework-2023-2024.pdf">https://www.uws.ac.uk/media/6514/regulatory-framework-2023-2024.pdf</a>

<b>SCQF LEVEL 10</b>	
<b>Learning Outcomes (Maximum of 5 per heading)</b>	
<b>Knowledge and Understanding</b>	
<b>A1</b>	Conceptual understanding of management theories in a domestic and global context.
<b>A2</b>	Demonstrate knowledge and awareness of techniques and tools for management of a business including project planning, risk assessment, operations and finance management, leadership theories and change management.
<b>A3</b>	Critical awareness of main areas of concern of business studies and management.

<b>Practice - Applied Knowledge and Understanding</b>	
<b>B1</b>	Determine and apply the appropriate market structures relevant to businesses based on demand pattern, competition and barriers to competition.
<b>B2</b>	Critically evaluate various organisational designs and ethical concerns appropriate for various sectors.
<b>B3</b>	Demonstrate an ability to apply concepts that contribute to organisational success.
<b>B4</b>	Practice operational skills required in the business environment, which may include general management, finance, risk and process management, marketing and HRM.
<b>Communication, ICT and Numeracy Skills</b>	
<b>C1</b>	Demonstrate good oral and written communication skills.
<b>C2</b>	Use a range of communication skills, including some advanced and specialised skills, to convey complex information to a range of audiences and for a range of purposes.
<b>C3</b>	Make effective use of information and communication technologies for enhancing work activities
<b>C4</b>	Use interpersonal skills of effective listening, persuasion and presentation.
<b>Generic Cognitive Skills - Problem Solving, Analysis, Evaluation</b>	
<b>D1</b>	Make informed judgements on complex problems/issues utilising the available data/information.
<b>D2</b>	Demonstrate effective approaches in critical analysis, evaluation and synthesis of basic business concepts, information and arguments relevant to business.
<b>D3</b>	Select and use problem-solving techniques to critically investigate and evaluate the operation of a business.
<b>Autonomy, Accountability and Working With Others</b>	
<b>E1</b>	Exercise autonomy and initiative in some activities with appropriate guidance.
<b>E2</b>	Take continuing account of own and others' roles, responsibilities and contributions in carrying out and evaluating tasks.
<b>E3</b>	Systematically identify and address own learning needs in current areas, associated with research and critical analysis of business.

**Learning Outcomes - Level 10 Core Modules**

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
10	BUSN10073	Exploring Management & Leadership	20	x			
10	BUSN10074	Organisation Structures and Development	20		x		
10	BUSN10069	Innovation and Organisations	20	x			
10	BUSN10070	Operations Management in context	20	x			
10	BUSN10068	Developing Performance Management Strategies	20	x			
10	ACCT10012	Exploring Financial Management	20		x		
10	BUSN10075	Research Methods for Students	20	x			
10	BUSN10072	Ethical Organisation Management	20		x		
10	BUSN10075	Strategic Business and Management Project	20	x	x		

Footnotes for Core Modules:

All modules on this programme are core.
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<b>22</b>	<b>Level 10 Criteria for Award</b>
	<p>Students need to achieve 180 level 10 credits to transition into the Masters programmes specified. Students will be enrolled onto 180 credits to which the course fee is attributed and their CAS will be issued against. However, it is recognised that students can achieve 60 or 120 credits, which will gain them an exit award of either Graduate Certificate or Graduate Diploma (120 credits).</p> <p>Links: <a href="#">UWS Regulatory Framework</a>; and <a href="#">Student Experience Policy Statement</a>.</p>

<b>23</b>	<b>Regulations of Assessment</b>
<p>Candidates will be bound by the general assessment regulations of the University as specified in the <a href="#">University Regulatory Framework</a> .</p> <p>An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.</p> <p>To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.</p>	
<b>24</b>	<b>Combined Studies</b>
<p>There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61).</p> <p>For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.</p> <p>For students studying BEng or BSc awards, the award will be BSc Combined Studies.</p>	

### **Change/Version Control**

#### **Changes made to the programme since it was last published:**

<b>What</b>	<b>When</b>	<b>Who</b>
<u>Updated Links:</u> <ul style="list-style-type: none"> <li>• Academic Engagement Procedure</li> <li>• Equality and Diversity</li> <li>• University Regulatory Framework</li> <li>• Removed invalid links</li> </ul>	19/10/2023	C Winter
Guidance Note 2023-24 provided	12/12/23	D Taylor
General housekeeping to text across sections and addition of links and some specific guidance.  Addition of Duration of Study and some other text – for CMA.	12/12/23	D Taylor

**Version Number: GradDip in Business and Management (2023-24)**